

CITY COUNCIL 2011-2013 BUDGET EMPHASIS/PRIORITIES

CITY COUNCIL EMPHASIS AREAS

- Provide Financial Viability to Preserve Critical Services
- Enhance Community Safety
- Invest in Infrastructure and Transportation
- Foster Community and Volunteer Partnerships
- Improved Economic Vitality and Sustainability

THE AREAS BELOW REPRESENT CITY COUNCIL PRIORITIES

NEIGHBORHOOD & ECONOMIC VITALITY

Creating and Preserving Healthy Neighborhoods

- Sustain a vibrant downtown and other business areas
- Facilitate creative affordable housing opportunities
- Implement GP 2020 short term programs, including Climate Change Action Plan

QUALITY OF LIFE

Serving and Strengthening Community

- Create community through programs and spaces offering personal development and enrichment
- Work to provide literary, artistic, recreational and cultural experiences for all residents and embrace our diversity
- Collaborate with community partners and utilize the expertise of our Boards and Commissions, agencies, and associations

PUBLIC SAFETY

Preventing and Responding to Emergencies

- Provide a safe and secure environment for people and property in the community
- Provide community oriented services that are responsive to community needs
- Further develop community and organizational emergency readiness

PUBLIC ASSETS

Improving and Preserving Our Public Assets

- Sustain effective level of core infrastructure maintenance
- Plan for essential facility upgrades and Improvements
- Improve mobility through reducing traffic congestion and expanding bicycle, pedestrian, and transit opportunities

THE FOUNDATION: SERVING THE PUBLIC EVERY DAY

- **Achieve Short and Long Term Financial Viability**
- **Continue Organizational Excellence and Succession Planning**
- **Leverage Fundraising and Grants at Local, State and Federal level**

The City of San Rafael Five-Year Areas of Emphasis/Priorities are rooted in community based local government, which engages residents and other stakeholders in the planning, organizing, decisions, implementation and evaluation of the collaborative development of a sustainable network of diverse and distinct neighborhoods.